



Statements of Fact: AdvoCare Business Opportunity Personal Trainers & Fitness Facility Owners

AdvoCare is a direct-sales nutrition company that offers world-class products for weight loss, energy, wellness, and sports performance as well as a rewarding financial opportunity for independent distributors.

Because of the higher levels of credibility, influence, and dedication that Personal Trainers and Fitness Facility Owners possess, the AdvoCare business presents an even more lucrative financial opportunity for this population.

Why AdvoCare?

- The Products are Safe.** AdvoCare products are formulated by a prestigious Scientific & Medical Advisory board with over 270 years of combined experience
- The Products Work.** Hundreds of non-paid world-class athletes, coaches, and performers endorse the AdvoCare products because of the benefits they receive.
- Perfect Timing.** The AdvoCare products and business opportunity address the two major areas of concern among today's consumers – health and finances.
- Proven Track Record.** AdvoCare has 18 years of proven product and company success
- You Can Earn Income.** The AdvoCare business opportunity gives you the ability to earn income in 5 different ways, allowing for both immediate and long-term financial success.
 - Flexible Start-Up Options.** There are several options for starting an AdvoCare business, with the distributor fee as little as \$79 (includes \$50 worth of products)
- Strong Support.** You will have help in building your AdvoCare business from your Sponsor, upline distributors, and corporate office to ensure you have all the tools and training needed to succeed.

Special Benefits for Personal Trainers & Fitness Facility Owners:

- Offer your clients safe and effective nutritional products to assist them in reaching their fitness goals
- Ability to generate a supplemental income source that is both immediate and long-term (residual)
- Ability to share the business opportunity with staff and colleagues and build a multi-level income base
- Your clients can purchase products directly from you or from your AdvoCare distributor website, allowing you to do business virtually anywhere. Additionally, the products are not carried in stores which ensures repeat purchases from your clients.
- Retail commissions are analogous to earning monthly “membership dues” on a consumable product that your clients will continue to use long term, regardless of if they are doing business with you or not.